

FY2021 ANNUAL REPORT

Photo by W Stringfellow

ANNUAL REPORT

July 1, 2020 - June 30, 2021



FOREVER
MARYLAND

Advancing and Enhancing Land Conservation

a year's overview

WHERE WE ARE NOW

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VP of Development

Tricia Clarke,
Director of Meetings

Josh Hastings,
Program & Policy Director

Dina Lansinger,
*Keep Maryland Beautiful
Grants Coordinator*

At this unique moment, let's pause to reflect on the work we've accomplished this past year, through unprecedented times; globally with the pandemic, nationally with the change in administration and social unrest, and locally with the reemergence of the 17 year cicadas, there has been no lack of change, excitement and yes, sometimes stress. Breathe. And be grateful for what we've achieved. Dynamic and difficult times provide opportunities to prioritize and advance missions. At Forever Maryland, we successfully:

- Expanded our Board and acquired new talent
- Adjusted nimbly to the pandemic by offering more **webinars** on climate, conservation, and collaboration featuring national and state leaders in the land conservation movement. (Webinar participation, across the state, exceeded our expectations.)
- Increased our work in **advocacy** by; becoming the fiscal sponsor of *Partners for Open Space*, drafting and submitting 10 pieces of testimony on state conservation legislation, and testifying virtually in support of land conservation and environmental legislation impacting preservation goals and efforts.
- Led the Land Trust Alliance Lobby Days Maryland team, April 20th - 21st
- Expanded *Maryland Environmental Trust's Keep Maryland Beautiful Grants* Program and, in conjunction with our partners, awarded over **\$300,000** to **91** nonprofits, land trusts, and municipalities to support and protect natural resources in urban and rural areas. (We also introduced a new platform for applicants and the grants committee to apply, score and allocate awards.)
- Supported two efficient and effective Regional Conservation Partnerships in Maryland.

We are grateful to Maryland Environmental Trust, as the lead sponsor of Forever Maryland, and to all of our partners who share our goal and vision to boldly advance land conservation in Maryland.

On behalf of the Board of Directors and staff at Forever Maryland, thank you for your support. Connect with us on Instagram, Facebook and Twitter to be part of our journey!



Nick Dilks

Chair



Wendy Stringfellow

President

last year's

ACCOMPLISHMENTS



Engagement

Expanded Membership to 4,000



Leadership

Welcomed new Board Member, Mark Conway



Hired Forever Maryland's first:
Program & Policy Director, Josh Hastings
VP of Advancement, Michelle Boyle



Education

Provided **seven** successful **webinars** on climate, conservation and collaboration featuring national and state leaders.



Shared open access to 12 recorded webinars in our **Webinar Library**.



Outreach

Expanded *Maryland Environmental Trust's Keep Maryland Beautiful Grants* Program and, in conjunction with our partners, awarded over **\$300,000** to **91** nonprofits, land trusts, and municipalities to support and protect natural resources in urban and rural areas. For a full listing of grant recipients visit our website.



Hosted monthly Land Trust Executive Director Coffee Talks.



Held Lunacy Virtual Happy Hour for the land trust community.



Photo by J Hastings

last year's

ACCOMPLISHMENTS

Outreach - continued



Secured \$30,000 Chesapeake Land & Water Initiative Grant for the Heart of Maryland Regional Conservation Partnership.



Convened Southern Maryland Regional Conservation Alliance meetings.

Advocacy

MARYLAND GENERAL ASSEMBLY



General Assembly successfully passed a state budget to include over **\$305 million** allocated funding for parks and open space.



Staff participated in Rural Lobby Day to talk about importance of open space to agriculture, forestry, and species protection.

Written Testimony



Submitted **10** pieces of testimony on state legislation in support of land conservation and environmental legislation that impacted preservation goals/efforts.



Partners for Open Space

Forever Maryland became the fiscal sponsor.



Intervened to protect more than \$200 million in Program Open Space funds.



Supported a statewide poll of likely voters on support for parks and open space.



Federal Lobby Days

Forever Maryland staff led the Land Trust Alliance Lobby Days Maryland team over April 20th -21st



fiscal year overview

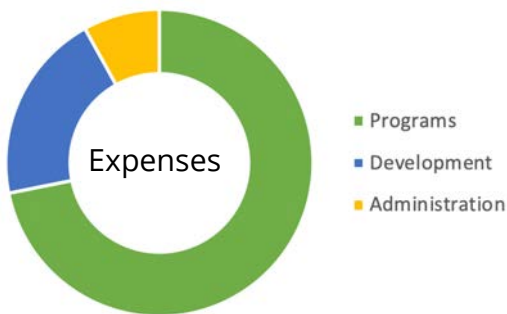
NUMBERS & GRAPHS



Photo by B Salisbury

Revenues

Conference & Webinars	\$2,660
Contributions	\$54,683
Grants and Contracts	\$783,116
Other Income	\$4,364
Investment Income/ Gains	\$2,669
Total Revenues	\$847,492

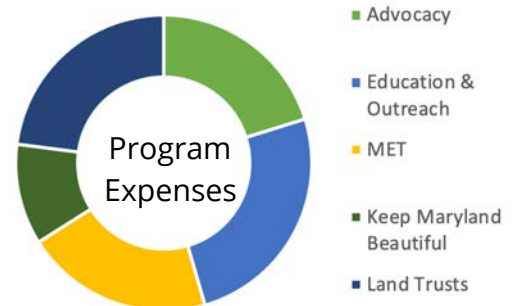


Expenses

Programs	\$416,011
Development	\$116,357
Administration	\$46,357
Total Expenses	\$578,725

Program Expenses

Advocacy	\$84,033
Education & Outreach	\$105,351
Maryland Environmental Trust	\$85,310
Keep Maryland Beautiful	\$45,820
Land Trusts	\$95,497
Total Programs	\$416,011



*Unaudited at the time of publication.



Photo M Burke

Forever Maryland was founded to promote and enhance land conservation statewide through education, advocacy, and outreach. Thank you to our donors. Your generous contributions support the efforts of Forever Maryland to advance the mission of land conservation across the state.

Donors

Conservation Champion \$10,000+

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Land Leader \$5,000-\$9,999

Dr. Wilson and Mrs. Nancy Coudon

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Ted Sudol

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September 29, 2020-June 30, 2021

Diana Edensword Conway

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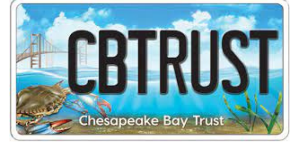
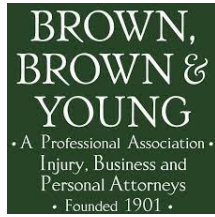
Ann P. Woodland

Grants

Land Trust Alliance

Network for Landscape Conservation

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FOREVER
MARYLAND

Enhancing and Advancing Land Conservation

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Thank you to our 2021 Webinar Sponsors who continued to support Forever Maryland when we pivoted from a conference to a webinar series due to COVID-19.

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