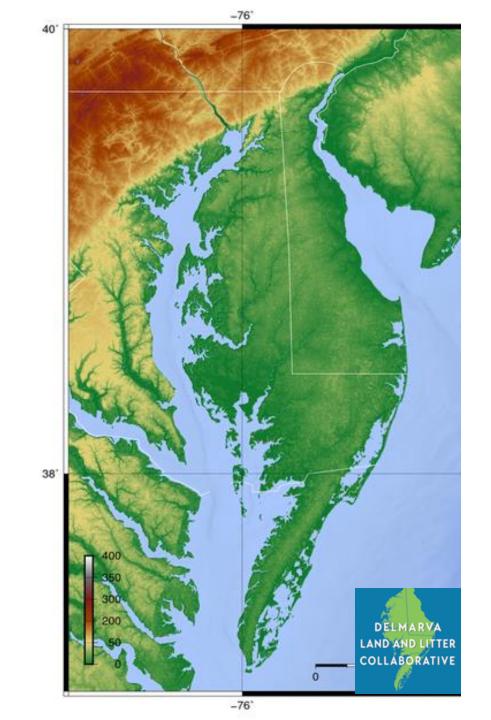
Delmarva Land and Litter Collaborative (DLLC)

Presenting to 30th Annual Maryland Land Conservation Conference October 5, 2023

Josh Hastings, Forever Maryland Michele Drostin, Green Fin Studio Paula Jasinski, Green Fin Studio



Diverse Leaders at the Table

Chesapeake Bay Foundation

The Nature Conservancy

Mountaire Farms

J.R. Frazee Strategic Consulting

Eastern Shore Land Conservancy

MD and DE Soybean Boards

Sussex Conservation District

Old Mill Farms, Poultry Farmer

Delmarva Chicken Association

Alliance for the Chesapeake Bay

U.S. Environmental Protection Agency

VA Department of Environmental Quality

Horizon Farm Credit

Sustainable Chesapeake

Maryland League of Conservation Voters

MD and DF Association of Conservation Districts

University of Maryland Extension

Forever Maryland

Perdue Farms

Lower Shore Land Trust

Maryland Grain Producers Utilization Board

Nanticoke Watershed Alliance

Chesapeake Bay Commission

Harry R. Hughes Center for Agro-Ecology

Thomas Family Farms, Poultry/Grain Farmer

Delaware Center for Inland Bays

ShoreRivers

R&W Farms, Poultry/Grain Farmer

























Why DLLC Exists

- The complex challenges facing the integration of food production, environmental protection, rural economies and communities cannot be solved by single-faceted approaches. The challenges cross boundaries, and the solutions need to as well.
- "If the issues were easy, they would have been solved by now."



Our Focus

Vision

Farming and poultry production on Delmarva are economically viable, environmentally sound and can serve as a national model.

Mission

Delmarva Land and Litter Collaborative builds cross-sector relationships to identify science-based solutions and guide their effective implementation to achieve profitable chicken and grain farming, clean water, and thriving ecosystems on the Delmarva Peninsula.



How it works

Clear consensus-based structure

Balanced membership

Promote process and relationships over specific products

Long term support



Accomplishments

- Ammonia Emissions from Poultry Production Whitepaper and Webinars
- Annual Delmarva Agricultural Conservation Funding Forum
- Poultry litter matching app
- DLLC PMT Recommendations to MD Dept of Agriculture
- Exploring Chicken Farming on Delmarva Storyboard
- Outreach to VA, DE and MD decision-makers
- Advocate for conservation and restoration funding on Delmarva
- Nutrient Mass Balance Methodology
- From "challenge" to collaborative



Strategic Roadmap (2023-2025) Priorities

- 1. Expand communications to support meaningful cross-sectoral dialogue
- 2. Promote a whole system watershed approach on Delmarva that supports and recognizes practices on agricultural lands
- 3. Explore and support emerging conservation strategies and practices that increase nutrient management on agricultural lands
- 4. Understand emerging market-based opportunities and how they can directly benefit farmers.
- 5. Expand diversity and sustainability of DLLC





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- Green for Environment,
- Fin for Oceans and Coasts, and
- Studio for Creative Approaches
- Combine science, art, communication to support environmental goals
- Provide strategic communications, marketing campaigns, graphic design, branding, and more to a wide variety of clients.
- 13+ years in biz, woman-owned company



















How Green Fin Studio Helps the DLLC

Backbone functions to support the group

Internal communications

 Scheduling meetings, drafting agendas, meeting notes, letters, managing membership and governance docs/ policies, shared file system

External communications

 Website, e-newsletter, publications, media relations, staffing events, developing communication collateral



About Us

DLLC brings together representatives from chicken companies, farming, regulatory agencies, academia, and environmental groups in a collaborative and mission-driven manner.

The complex challenges facing the integration of food production, environmental protection, rural economie and communities cannot be solved by single-faceted approaches. The challenges cross boundaries, and the solutions need to as well.

DLLC is built on trusted relationships established across these boundaries within our membership. We come together to learn from others within the group and integrate new knowledge from outside expertise to define issues of concern, facilitate solutions, and enhance public awareness as a common cause leading to a more resilient and sustainable Delmarva.



farming, and chicken production.



Learn More About the DLLC

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