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# Communicating and Raising Awareness Connecting with the Next Generation

- Learning and Unlearning
  - HEARING
- Overcoming Resistant to Change
  - DOING





Learning, Hearing and Doing

Dreams are our waiting realities



# The Beauty of Biodiversity

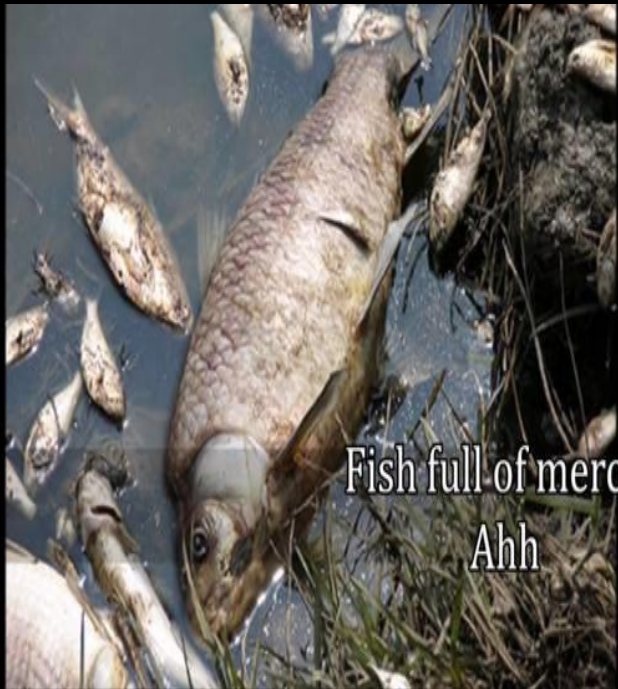
## Bayou Bartholomew



## Learning

### Marvin Gaye

**Mercy, Mercy, Me (The Ecology)**, the first R&B song to address pollution and environmental issues.



Fish full of mercury

Ahh



## Personal Learning

Genoa, Wisconsin Lab  
New London Minnesota NFH  
Green Bay, Wisconsin ES  
Office  
Lake Mills NFH  
Columbia, MO ES Office  
Minneapolis Regional Office  
Atlanta Regional Office  
Headquarters Director's  
Office  
Hadley, MA Regional Office  
Headquarters Director's

**Dream...Wake Up**

**Listen = Silent**

**Get Mad and Get  
Over It!**





**Dreamers are  
Merchants of Hope  
and History Makers**

**Overcoming Barriers**

**Isolation  
Microaggressions  
Racism/Sexism**

**Learning: You are not who  
you were yesterday!**

**Criticizing**

**Complaining**

**Cancers  
of Life**

Stephen Covey

**Comparing**

**Competing**

# Learning and Unlearning The Next Generation?

- Millennials
  - Gen XYZ (Children of Millennials)
- Gen Alpha (Younger Siblings of Gen XYZ)

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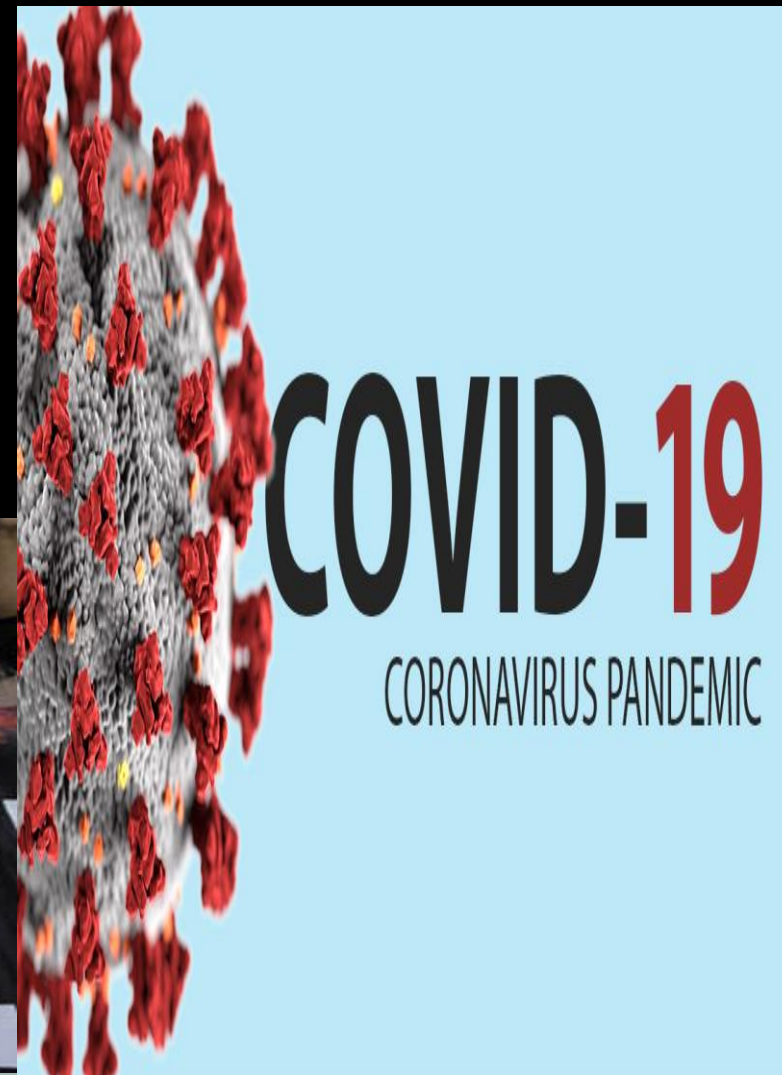
# Learning and Unlearning Gen Alphas?

- Will reach 2 billion across the globe
  - **Elementary and Middle Schoolers**
- Came into the world with iPads, App, and Instagram
  - **Logged and Linked**
- Most technologically literate to ever walk the earth

# Learning and Unlearning Gen Alpha?

- **Most Diverse (race, ethnicity, finances)**
  - **Likely have single parent**
    - **17% live in poverty**

Climate change



**COVID-19**

CORONAVIRUS PANDEMIC

Learning and Unlearning  
COVID Defining Moments  
Communicating with Gen Alphas

## Screens

- Time soared
- Became Black Boards
- Emergency Babysitters



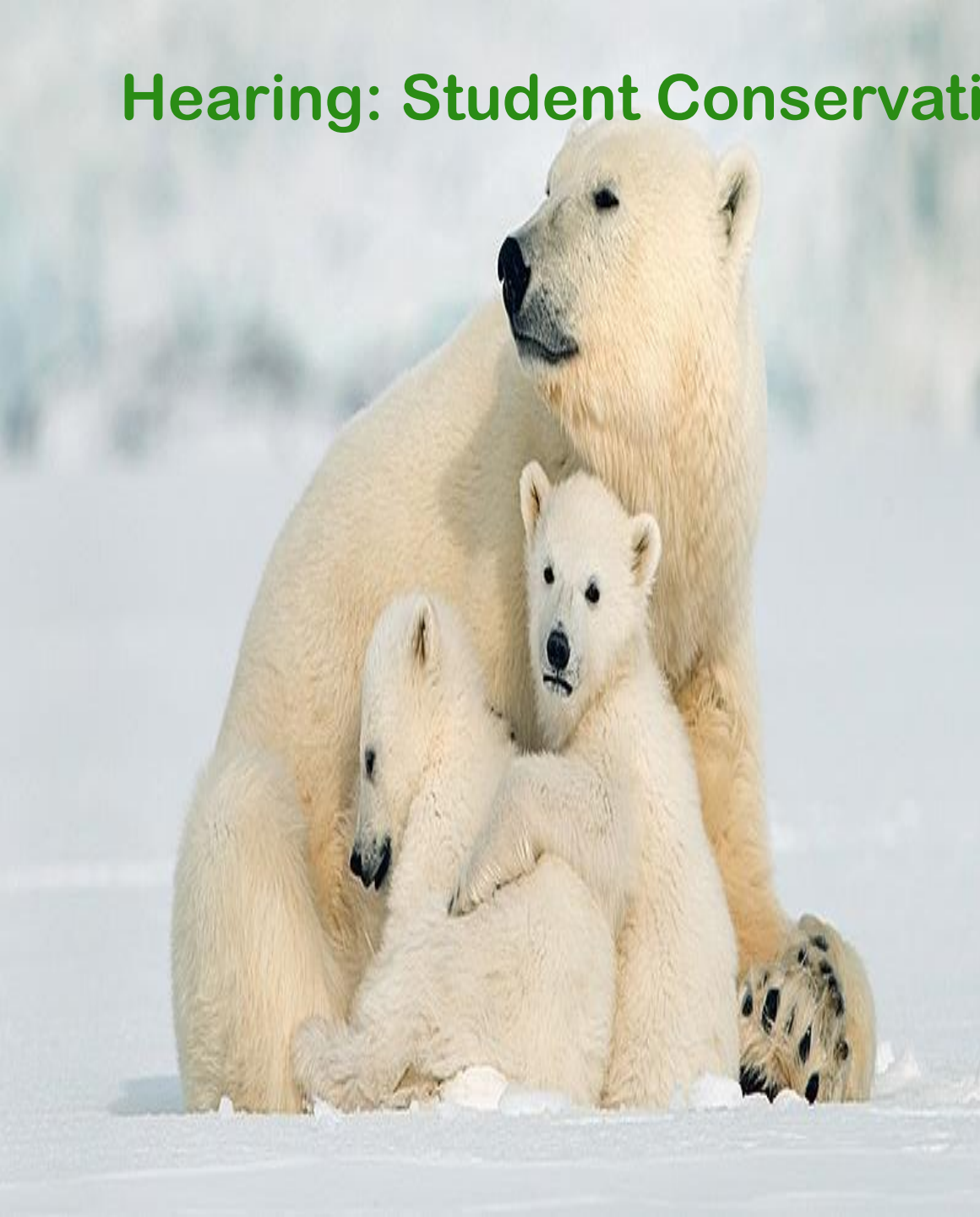
# Hearing the Next Generation

- **Keep sustainability near the top of the priority list**
  - **Want Climate Change Actions**
- **Reimagine greener and healthier world**
  - **Trust Matters**

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# Hearing: Student Conservation Association Youth Survey



## Amplifying Youth Voices (15-25 year old)

- **Climate Change is Real (86%)**
- “I can make a difference but not sure how” (35%)
- **Support a Civilian Climate Corps (61%)**
- **Support Environmental Justice (67%)**

# Masonville Cove Urban Wildlife Refuge Partnership

## Build Partnerships and Gateways

- Value Community Connections
- Show Pioneers and Storytellers
- More Mentoring and Coaching
- Offer Prepare, Practice and Prevail Facilities
- Provide Access
- Meet them where they are (schools and community stewardship programs)



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# Doing: Maryland Environmental and Outdoor Educators

- Growing Green Schools
- Recruit and Encourage Green Centers
- Provide Resources for green centers
- Offering Environmental Justice Workshops



*National Wildlife Federation  
Doing the Work*

*Creating Safe Space for Blacks in  
the Outdoors Roundtables*

*Increasing Accessibility and  
Affordability*

*Acknowledging Historical Trauma  
and Physical Safety Concerns*

*Calling Out Racism and Cultural  
Factors: You don't belong or I don't  
belong*

*Enhancing Early Childhood  
Experiences*



# Growing Gardens and Wild STEM Awareness



## The Links, Incorporated





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**Row, Row, Row Your Boat!  
I can, I will and I must**