



MARYLAND LEAGUE
OF CONSERVATION VOTERS

VISION: A HEALTHY ENVIRONMENT FOR
EVERYONE IN MARYLAND

MISSION: ACTIVATE MARYLANDERS TO
PROMOTE AND PASS EQUITABLE LAWS AND
POLICIES FOR CLEAN WATER, HEALTHY AIR, AND
A RESILIENT CLIMATE



MARYLAND LEAGUE
OF CONSERVATION VOTERS

Winning

when

EVERYTHING

Goes

~~WRONG~~



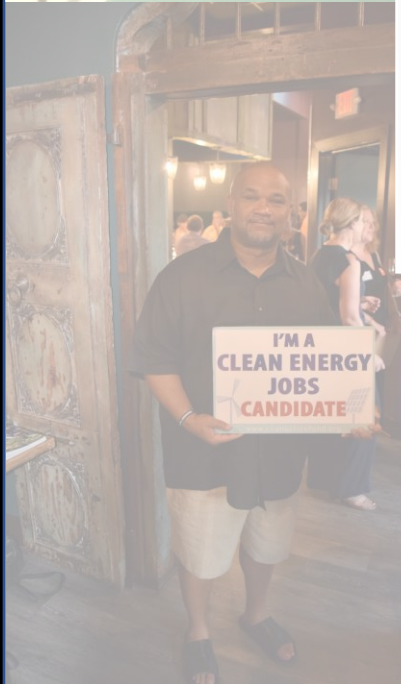
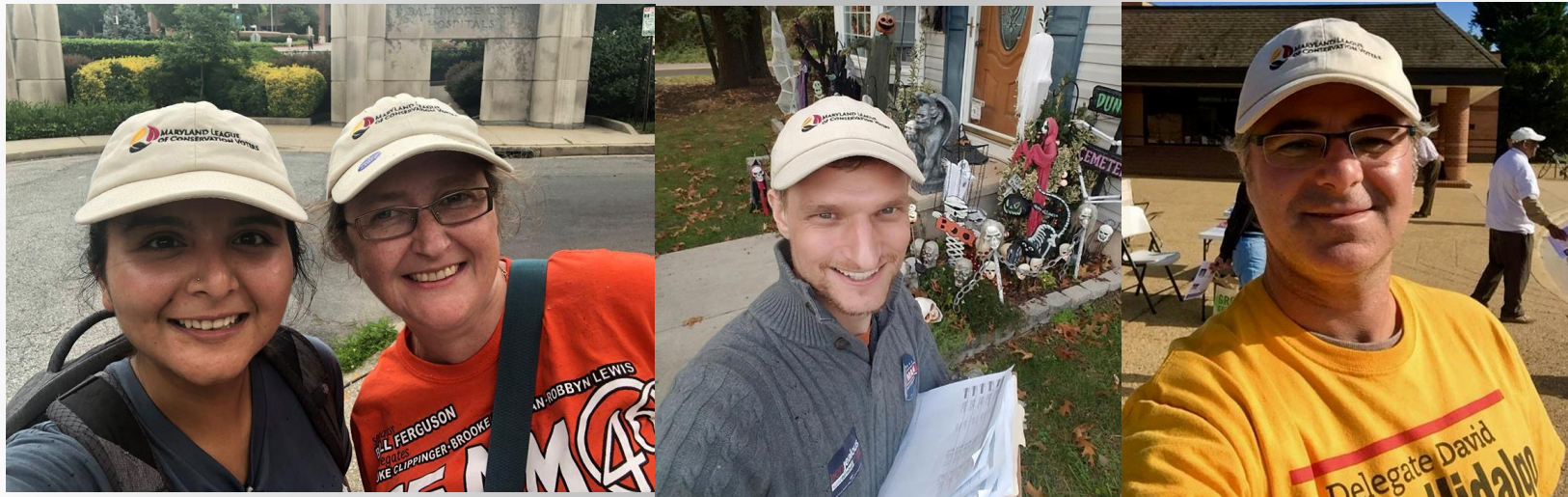
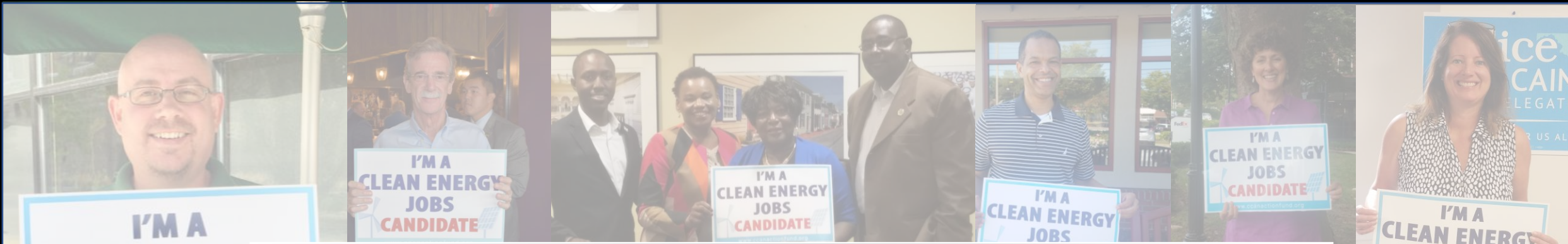


Clean Energy Jobs Act





- 100% RENEWABLE**
- JUST TRANSITION**
for workers and the community
- RATEPAYER PROTECTION**



Maryland Clean Energy Jobs Initiative Endorsers

January 26, 2018

Total Supporters: 652

Statewide and Regional Organizations:

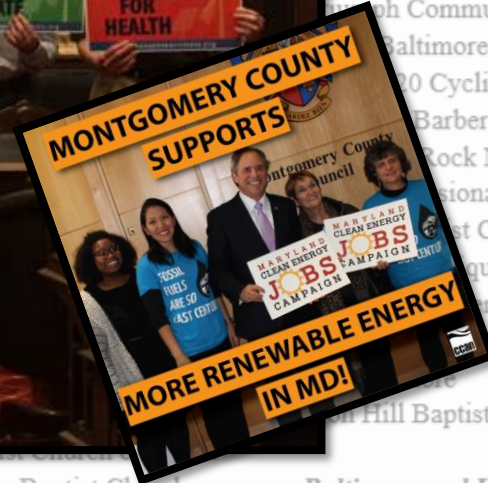
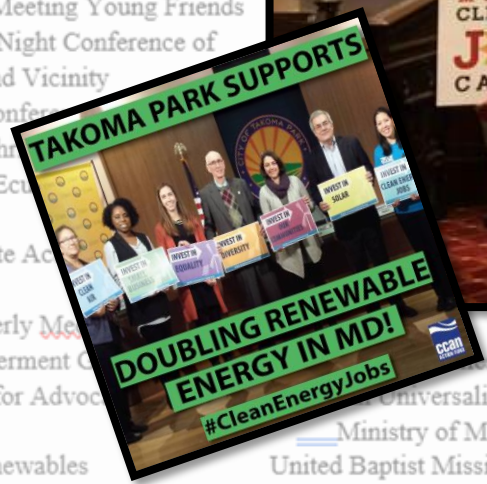
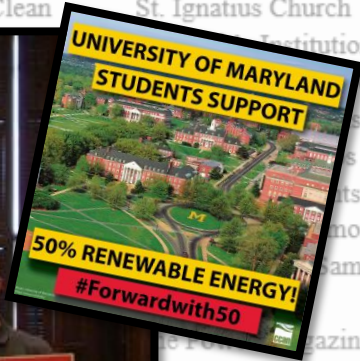
1199SEIU United Healthcare Workers
 East – Maryland/DC Division
 Abilities Network
 Audubon Naturalist Society
 Baltimore Washington Conference of the
 United Methodist Church
 Baltimore Yearly Meeting (Society of
 Friends)
 Baltimore Yearly Meeting Young Friends
 Baptist Ministers' Night Conference of
 Baltimore and Vicinity
 Central Atlantic Conference
 Church of Christ
 Central Maryland Ecumenical Council
 (CMEC)
 Chesapeake Climate Action Network
 (CCAN)
 Chesapeake Quarterly Meeting
 Collective Empowerment Center
 Columbian Center for Advocacy
 Outreach
 Cypress Creek Renewables
 Delaware-Maryland Synod, ELCA

Maryland League of Conservation

Carpaccio Tuscan Kitchen
 Caucus of African American Leaders
 Christian Science Reading Room
 Climate Stewards of Greater
 Annapolis
 Tom Name Jewelry
 C Inc- Construction
 a Cristina

In Watermelon Sugar
 Interdenominational Ministerial Alliance
 of Baltimore
 Jay's Restaurant Group
 King's Pizza and Subs
 Koinonia Baptist Church
 Lakeland Coalition Green and Clean

Sisson Street Automotive
 Six-eight UCC
 Soup's On Baltimore
 Sprout Organic Salon
 St. Anthony of Padua Catholic Church
 St. Dominic Catholic Church
 St. Ignatius Church



Shaka's Financial Service
 Silas First Baptist Church
 Sir Speedy
 St. Luke's Episcopal Church
 St. Philips Episcopal Church
 SURJ Annapolis

New Mount Olive Baptist Church
 New Transitions Ministry
 New Waverly United Methodist Church
 Next Day Animations
 Northside Baptist Church

Baltimore and Harford Counties
 7-Eleven--Monkton
 9 Venetian Nails & Spa
 Abingdon Liquors
 Abingdon Martial Arts



- Legislation**
- Coalition**
- Legislative Majority**
- Grassroots**
- Financial Support**
- Media Strategy**

- 100% RENEWABLE
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- RATEPAYER PROTECTION





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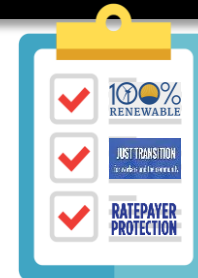


THE ONCE AND FUTURE ~~KING~~
SPONSOR

House Bill



Senate Bill







MARYLAND MATTERS

**INDEPENDENT.
NONPARTISAN.
NONPROFIT.**

The premier site for
news about Maryland
government and politics.

[Energy & Environment](#)

Only in Annapolis: Could a DWI Conviction Be Good for the Environment?

By

[Josh Kurtz](#) -

March 13, 2019

The fight over clean energy legislation in the Maryland General Assembly took a bizarre twist Wednesday night when a vote in the House Economic Matters Committee to kill the bill failed – possibly owing to a lawmaker who held a grudge over a DWI conviction.



**THANK YOU
MARYLAND SENATE**

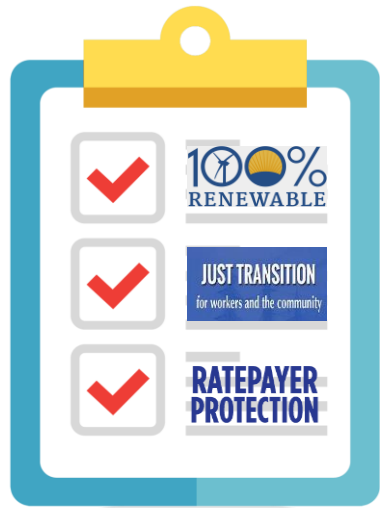
**FOR PASSING THE
MARYLAND CLEAN ENERGY JOBS ACT**

33-13



March 14, 2019

Senate Committee



Senate Floor



HOUGH
AMENDMENT



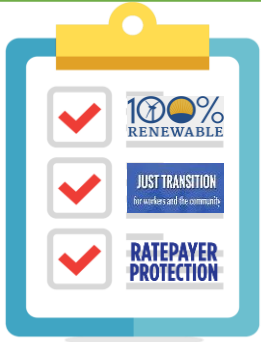
A dramatic photograph of a massive, curling ocean wave crashing over a beach. The water is dark blue and turbulent, with white foam from the breaking wave. In the foreground, a small figure of a person in a red shirt stands on the sand, looking out at the wave. The overall mood is one of awe and the overwhelming power of nature.

Legislative Pressure

Grassroots Pressure

Media Pressure

Leadership Resistance





How We Won

✓ **Planning**

- ✓ Know that passing legislation takes time

✓ **Coalition**

- ✓ No one individual or organization can do it alone
- ✓ Grassroots actions and 'inside game' lobbying work hand-in-hand

✓ **Relationships**

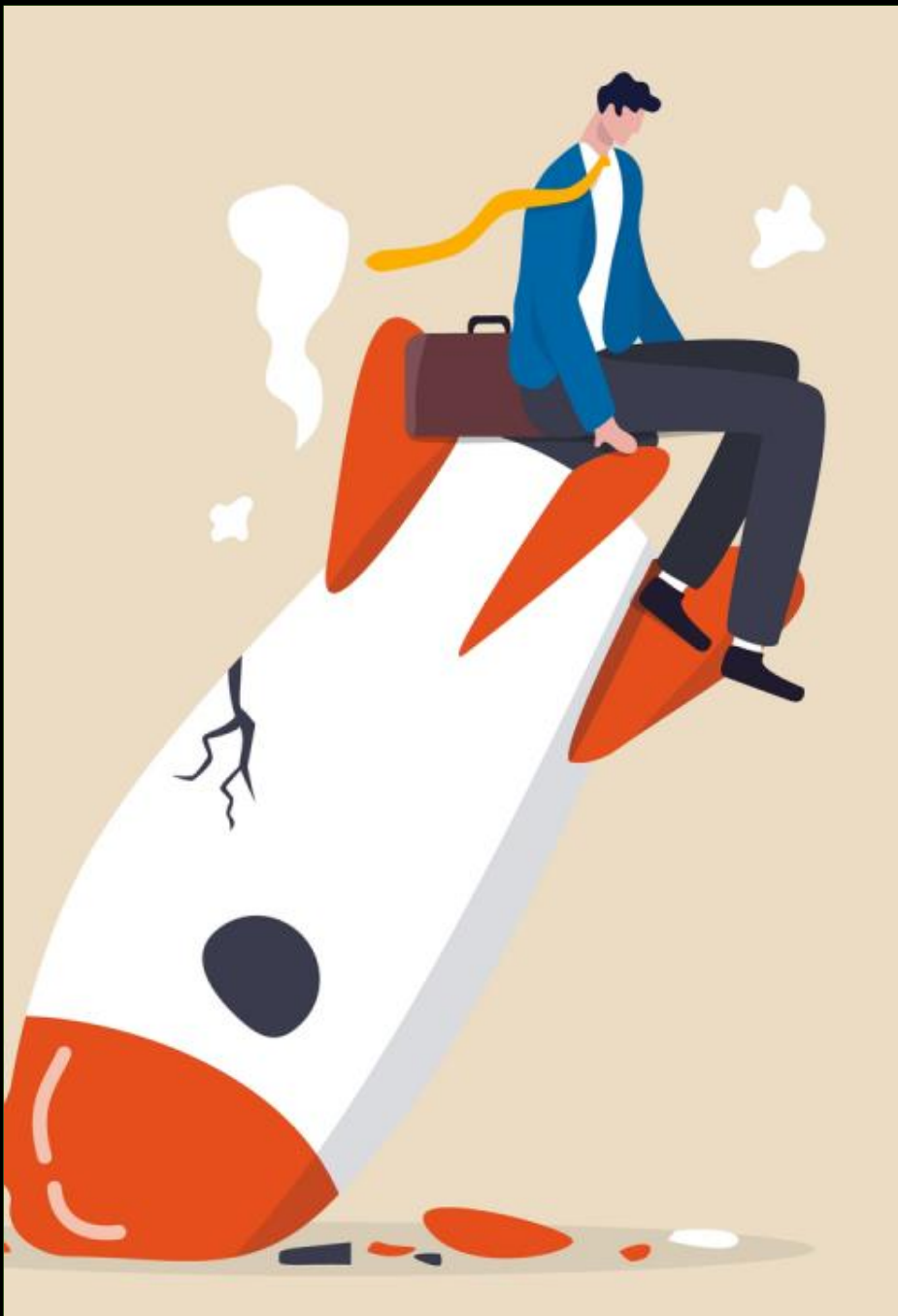
- ✓ Building relationships with legislators as early as possible, including as candidates, is essential.
- ✓ Legislative staff and the media can be your best friends

✓ **Creativity**

- ✓ Drawing on all available resources - financial and human
- ✓ Finding opportunities for visibility in person and in the press

✓ **Expecting the unexpected**

- ✓ Responding to people who don't behave the way you expect - for good or ill



How We Failed



✓ **Bottom Lines**

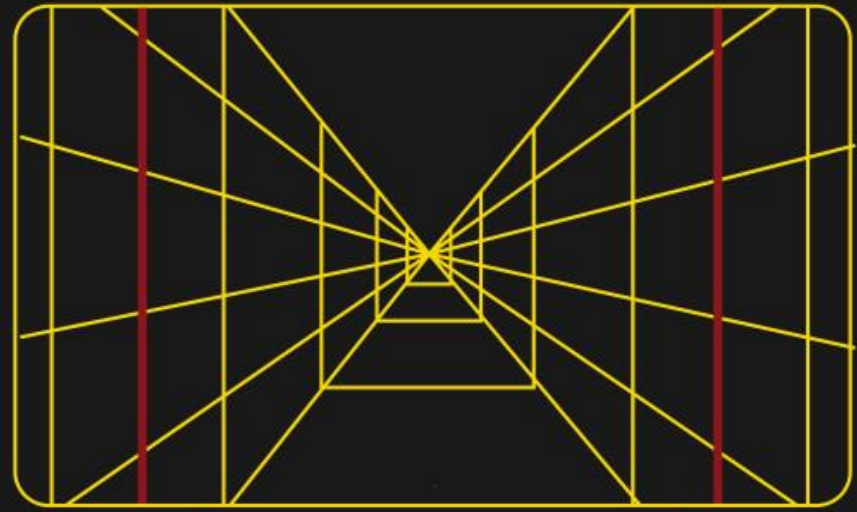
- ✓ Know what issues are bringing your coalition to the table
- ✓ Determine, within your coalition, what the essential values are that can not be sacrificed

✓ **Rapid, Clear Communication**

- ✓ Establish protocols to keep all partners informed - who needs to know what and when?
- ✓ Establish who has decision-making authority - what is everyone's role?

✓ **Learn From Your Mistakes**

- ✓ The work is never done
- ✓ Trust, when broken, is very hard to rebuild
- ✓ Accept responsibility



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STAY ON TARGET!

